

# BUSINESS INNOVATION

## CONSULTING

More than ever, the ability to develop ideas with customer impact is an important success factor in the digital transformation. Equipped with extensive industry experience and a methodical toolbox, we support you from idea to implementation. Regardless of whether you need to optimize existing processes, use future-oriented technologies, develop new products or establish innovative business models.



### DESIGN SPRINT & THINKING

- Implementation of established workshop formats for concept generation
- Iterative prototyping / MVPs for rapid feedback generation
- Integration of different perspectives from our experts for innovative approaches



### PROCESS EXCELLENCE

- Process optimization or lean administration to streamline processes
- Analysis of value streams and information flows; value stream mapping
- Stream-aligned organization & Flow Engineering (e.g. IT/OT in production)



### KNOWLEDGE ENGINEERING

- Analysis and structuring of corporate knowledge
- Implementation of data-based decision-making models
- Development and optimization of knowledge management tools



### START 2 SCALE IT UP

- Support with concept development and market validation
- Management partnership for process and system development
- Development from prototype to series production readiness



### PRODUCT MANAGEMENT

- Human-Centered Design: User-centered product development with a focus on usability and UX
- Context Analysis & Workflow Design: Analysis of the context of use for an optimal product concept



### TECHNOLOGY TRANSFER

- Technology transfer of research results to industry
- Transfer of know-how and methods between sectors and application domains
- Utilization of interdisciplinary expertise for the development of diversification strategies



### CHALLENGE YOUR IDEA

- Sparring with experts to evaluate ideas (feasibility, viability, desirability)
- Identification of pitfalls and drivers at an early stage
- Management consulting to support decision-making processes and strategy

### CONTACT

Mail: [consulting@itk-engineering.de](mailto:consulting@itk-engineering.de)

Tel.: +49 174 9480676